



Sharyland Independent School District

# Sponsorship Information

2013 - 2014



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Marketing | New Media  
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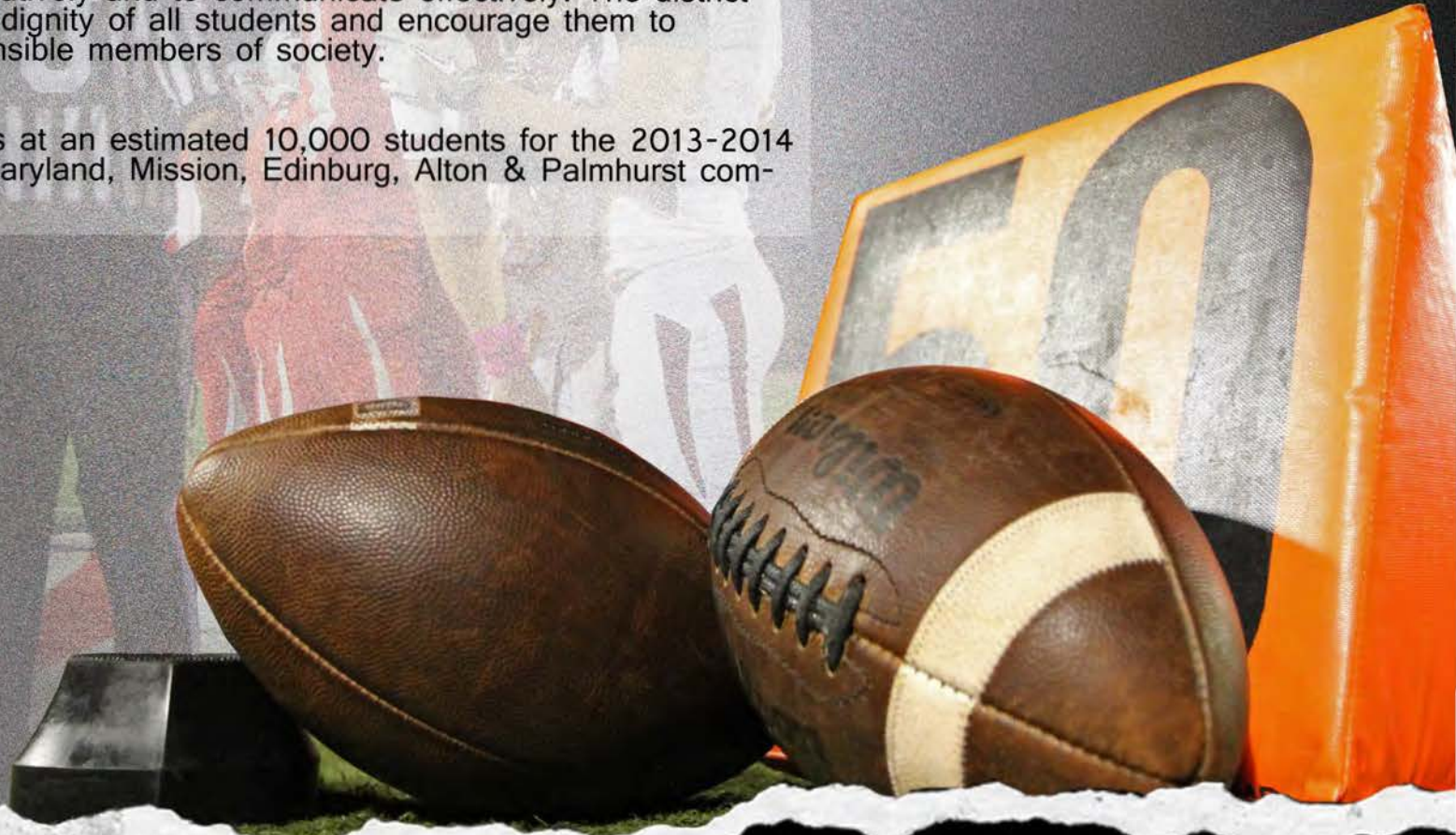




# Mission Statement

The mission of Sharyland Independent School District is to provide the highest quality education possible to all students. To the full extent of their individual abilities, students will be provided the opportunity to develop the ability to think logically, independently, creatively and to communicate effectively. The district will promote the worth and dignity of all students and encourage them to become product and responsible members of society.

Sharyland ISD enrollment is at an estimated 10,000 students for the 2013-2014 school year, serving the Sharyland, Mission, Edinburg, Alton & Palmhurst communities.







Sharyland Independent School District

# Brand Recognition

By Sponsoring the Sharyland ISD Video Scoreboard, you're taking advantage of a high-visibility marketing opportunity to deliver a message, drive brand recognition, and create avenues for interaction within Sharyland and visiting communities.

With a variety of sponsorship options available, your company has the opportunity to catch the attention of thousands of consumers.







# Sponsorship Opportunities

Type	Season Cost	Single Game
Starting Line up	\$1,000	Digital Announcements \$50 (per announcement)
Player of the Week Recognition	\$1,500	*7 Second Liner with Graphic ad displayed on screen
Time Out	\$1,000	
Half Time	\$2,500	
Extra Point	\$2,000	
1st & Ten	\$4,000	
Touchdown	\$3,000	
Cheerleader of the Week	\$1,000	
Academic Student of the Week	\$1,000	
Band Student of the Week	\$1,000	
Slow-Motion Replay	\$3,000	
1st Quarter Sponsor	\$500	
2nd Quarter Sponsor	\$500	
3rd Quarter Sponsor	\$500	
4th Quarter Sponsor	\$500	





# 2013 Football Schedule

Date	Opponent	Site
August 23	Harlingen (Scrimmage)	Away
August 30	Brownsville Hanna (Football Parent Night)	Home
September 12	Laredo Alexander	Away
September 19	La Joya High	Away
September 27	Edinburg Economedes (Band Parents Night)	Home
October 4	La Joya Juarez-Lincoln	Away
October 11	Edinburg High (Sweetheart Night)	Home
October 18	Donna	Away
October 25	Palmview	Home
October 31	Edinburg North	Away
November 8	Edinburg Vela (Homecoming)	Home







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# Contact

## Advertising & Sponsorship Opportunities

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